

The project Outdoor ICT aims to face the challenges of the new "Information and Communications Technology for Ageing: ageing well in the Information Society" and offer pathways to explore and use expertise and knowledge of project partners in the field of adult education, health care promotion and ICT and unify these pools of knowledge by tailoring them to the needs of people over 45. this group is stated to be low awareness of the opportunities and insufficient sharing of experiences.

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Through geocaching the partnership attempts to carry out a vast program promoting education and awareness about important sights from an environmental or historical/patrimonial point of view in each of the participating countries. The learners involved would get to know not only important sights in their own country, but also in other countries belonging to this partnership by sharing teaching materials and experiences.

Within the framework of its 2010 initiative, the European Commission communicated its "Action Plan on Information and Communications Technology for Ageing" with the subtitle of "Ageing well in the Information Society". In this document the Commission expresses its belief that ICT

can provide enormous support to older people to stay active for longer in various fields of life: at work, in the home and in the wider community. Among the reasons why already existing ICT tools and applications are prevented from effective use in this group is stated to be low awareness of the opportunities and insufficient sharing of experiences.